

YEARS



oakville community foundation
impact report



Rusty Baillie, CEO
Nick Jelinek, Board Chair

outward looking, the next evolution

When the Oakville Community Foundation was founded in 1994, there were just 64 community foundations in Canada. Today, there are over 190. That's an astounding response to what we all know is a tremendous gift for the future. In our 20 years, The Foundation has grown from an initial gift of \$300,000 to just under \$100 million in assets under management.

Looking back over 20 years, it is rewarding to see the achievements – the collective impact – made by so many, and the sheer volume of organizations The Foundation has supported. But now it's time to look forward and determine what's next.

There's a real shift in the community foundation movement. Now's the time to look at new and innovative ways to create the changes that are needed to build smarter and more caring communities.

In 2014, we were very excited to launch our Smart & Caring initiatives – our Vital Grants and Vital Loans. Now in 2015, we will soon have a new Vital Signs. But it can't stop there. We need to look at the challenges facing our community and determine how we can leverage our knowledge, our collective talents, and collaborate with others to create a bright and viable future for our community.

So as we look forward, what are these collaborative possibilities? We know we can do more by coming together – not just with each other, but also with other community and educational organizations and government. We've seen the difference partnerships make.

There are compelling examples of making a real difference through collaboration. We have seen this with the launch of Homeward Bound Halton, a collaboration of more than four initial partners which is now growing. And with this project as a first iteration of our Vital Grants, what will be next?

We've also identified synergies amongst the key funding agencies, discussed ways we can work together as grantors to benefit from shared knowledge and processes, and thus benefit the charitable sector as a whole. And even then, there's still more we can do.

As we evolve over the next few years, we will continue to look at how we can address community needs with the understanding that collaborations and partnerships must be the norm for The Foundation in order to build community resiliency and prosperity.

We thank all of our Fundholders for helping make Oakville a better place now and for future generations.



Mayor Rob Burton
Town of Oakville

On behalf of Town Council, I would like to extend congratulatory wishes to the Oakville Community Foundation as they celebrate their 20th Anniversary.

Since the Oakville Community Foundation's inception, it has demonstrated a commitment to making Oakville a better place to live, work, learn and grow. Acting as a conduit between the charitable passions of philanthropic families and our community organizations, the Foundation's efforts have contributed to collective, long-term sustainable solutions within Oakville.

We want to thank you. Your constant support continues to make Oakville more livable.



Gary Carr
Regional Chair



On behalf of Regional Council, I am pleased to congratulate the Oakville Community Foundation on their 2014 Annual Report. This review of The Foundation's twentieth year of service speaks of its commitment to the residents of Oakville.

Since 1994, this foundation has established community partnerships, insightful reports on community issues, fundraising opportunities and millions of dollars in community grants. This report marks two decades of achievement and collaboration, from enhancing public spaces to establishing lasting, sustainable supports. This Foundation's history is defined by its success.

As part of our Strategic Action Plan, the Region will engage the non-profit sector to expand services for Halton's vulnerable population. We recognize the positive impact community organizations, including the Oakville Community Foundation, have on our quality of life. This Foundation is an integral part of our community, and I look forward to the great things I will see in the years to come.

I would like to thank the Oakville Community Foundation, its Fundholders, volunteers and supporters for building a stronger community in Oakville. By bringing people together to improve the lives of others, you help make Halton a great place to live, work, raise a family and retire.

significant lives

Step into the Brownlee home. A caring household, filled with laughter, local artwork, stimulating conversation and a very strong connection with the community. Brian, a retired fund manager, and Louise, a marketing and communications consultant, find joy and fulfillment in giving back to the community in which they have raised their family. They believe a strong community strengthens families, which are the backbone of our country.

Louise volunteered with the Oakville Community Foundation in 2003 while attending a post graduate business course at Sheridan College. Impressed by the commitment of its staff and other passionate volunteers, both Louise and Brian wanted to become even more involved. They decided to start their own fund, named in honour of Alma, Brian's mother, who generously gave to others her entire life. "Brian researched The Foundation's governance and investment performance and the results gave us confidence that our fund would be well managed. It's been a great choice" Louise recalls.

Brian and Louise agree that investing in the future of their community is just as important as investing in its present needs. "We like the idea that the Alma Fund is a lasting thank you to the Oakville community and a message to our children about the importance of giving back" says Brian.

The Brownlees believe that nature plays an important role in the maintenance of good mental health. They hope their investments will help preserve and expand Oakville's green spaces, help families of all incomes live healthy and active lifestyles, and strengthen the mental health resources in the community, especially for our youth.

"In our small way we want our fund to help strengthen our community's ability to adapt and respond to future challenges and create physical and mental resiliency for a healthier and happier Oakville."

This caring couple's passion for the well-being of their community and their commitment to giving back, is making an impact that will be felt for years to come. In short - they are leading significant lives.



20
YEARS



Photo credit: Alexander & Bernice De Maio

where pioneering vision and magic meet: a look back at forward thinking

We all have champions, those individuals who work tirelessly behind the scenes to make things happen. They stay focused on the why and not the what.

At The Foundation, we have several champions who need to be celebrated for their vision. First, two pioneers: Bruce Etherington and Ann Mulvale. Bruce and Ann saw the need for a Community Foundation in Oakville. Together they worked to garner support for The Foundation and, with gifts from two more champions, the Lawson Foundation and the De Maio family, the Community Foundation of Oakville opened its doors.

What is magical about The Foundation is that even after 20 years, we continue to feel the impact of these gifts.

Today, the gift from the De Maio family – who established the first Endowed Fund in 1996 – is still making magic. Since then, their generosity has provided over 375 grants to charities.

But the magic doesn't end there. As charities, donors, and volunteers all know, the principal of an endowment continues to generate income – year after year – and they build quickly once they have been started.

We want to thank all of our champions, our quiet donors, Fundholders and supporters who celebrate the vision of those first pioneers and donors by continuing to make things happen behind the scenes. Here's to the next 20 years of making magic!



20/20 vision | a focus on caregivers

We can all relate to having no time and an overwhelming feeling of not being able to keep up. Caregivers that endure the day-to-day challenges of caring for loved ones suffering from mental health issues know this feeling all too well and sometimes, these unsung heroes are just as vulnerable as those they care for.

Even when given a reprieve from their responsibilities as caregivers, they have their own errands to run, bills to pay, and work to catch up on. For the caregiver, time is a gift.

Fortunately, there's help. Acclaim Health, the Alzheimer's Society, and the Schizophrenia Society of Ontario Halton Peel Office (SSO) are three agencies that offer services to support these caregivers.

The Alzheimer Society of Hamilton and Halton offers caregivers an annual weekend retreat. It allows them to enjoy some time away from home. They can share their experiences with other caregivers whose lives have been turned upside down by Alzheimer's Disease, or related dementias, all while providing care for their loved one back at home.

The Schizophrenia Society (SSO) operates a family-based service model that provides tools and resources for caregivers including weekly classes, led by people who also have loved ones living with mental illness. Perhaps most importantly, SSO staff and volunteers place a great emphasis on knowledge of the medications and dosages that are instrumental in managing the challenges of schizophrenia.

Acclaim Health offers a Seniors Day Program for Oakville residents living with dementia. With its innovative use of technology, one-on-one care, and focus on developing communications systems, this Day Program is helping people with dementia recapture their ability to engage, and sometimes even regain their ability to speak. Through their Support Groups, Acclaim Health proactively supports caregivers by helping them maintain their own physical and mental health, as well as the dignity of their relationship with their family member.

They learn how to communicate with their family members in new ways, prepare for the inevitable progression of the disease, and the many changes they will face as a result.

These three agencies value The Foundation's and our Fundholder's understanding of the tremendous challenges people face as they move from the traditional relationship of spouse or child into the ever-changing and highly stressful role of caregiver. Through funding support, The Foundation inspires philanthropic leadership – focusing attention on everyone that is affected by complex diseases and conditions – a clear example of forward-looking 20/20 vision.

the new era of Smart & Caring initiatives

SMART & CARING
COMMUNITIES

“It wasn't just a life changing opportunity for me, it meant my children would see incredible opportunities for their lives, something that just never seemed possible”, said Rebecca, a Smart & Caring / Vital Grants beneficiary.

Rebecca, a single mother, has been trying to find a way to improve her and her children's quality of life. Vital Grants, the program that supports Homeward Bound Halton, made this possible.

Vital Grants is just one of The Foundation's Smart & Caring initiatives, developed to resolve the difficult and often poignant, systemic challenges that need collective support. The newly formed partnerships between the Halton Region, The Foundation, Sheridan College and Home Suite Hope supports single mothers like Rebecca by enabling them to return to school and removing all the barriers to success. Vital Grants is a true reflection of new thinking and new ways of working together for a smarter and more caring community.

what is a vital grant?

A Vital Grant supports innovative, forward-thinking projects that also fit strict criteria. The program:

- enables people to move beyond symptomatic relief
- transforms people's lives
- removes barriers to success

Vital Grants is unique – it provides multi-year support so the program has the resources to build momentum and ensure success for all participants.

what's next?

Part of the Homeward Bound model is the forming of an Industry Council of leaders and business people in the community to open doors to internships and employment opportunities for its participants. The Foundation is serving as the Chair of this important group.

20 YEARS

trailblazing

a look back at 20 years of the Oakville Community Foundation

As the old saying goes: we've come a long way, baby! But we certainly also have a long way to go. What started out as a visionary philanthropic path has, today, become a roadmap for community-giving success. Our 20 year history has taught us how important it is to serve our community. Not only through selfless volunteerism, philanthropic donation, and the careful management of funding for the future – but also through the gifts of leadership, collaboration, ingenuity, and forward-thinking vision. Thank you to everyone who has in any way – large or small – been a part of our amazing 20 year history. We look forward to seeing you on the journey as we break trail towards 20 more.

the next five years | 1999 - 2004

The first link of the Heritage Trails is completed within a year of being financed through the Heritage Trails Committee



The first annual Marathon of Golf launches with 23 golfers and raises over \$30,000



The Foundation unveils a new logo that represents: endowment building; good grant-making; community leadership

The Foundation reaches \$3.7 million in assets and a total of 37 Funds

The new Youth and Recreation Fund is established and the Government of Ontario matches all donations made



The Millennium Project launches: 231 events engage over 51,000 Oakville residents

Together with Great Dream Home Lottery, The Foundation raises approximately \$1 million in flow through grant money for the OTMH and YMCA

the last five years | 2009 - 2014

The Foundation launches Smart & Caring initiatives that will support citizens of Oakville and enable them to become proud, self-supporting members of our community

SMART & CARING
COMMUNITIES

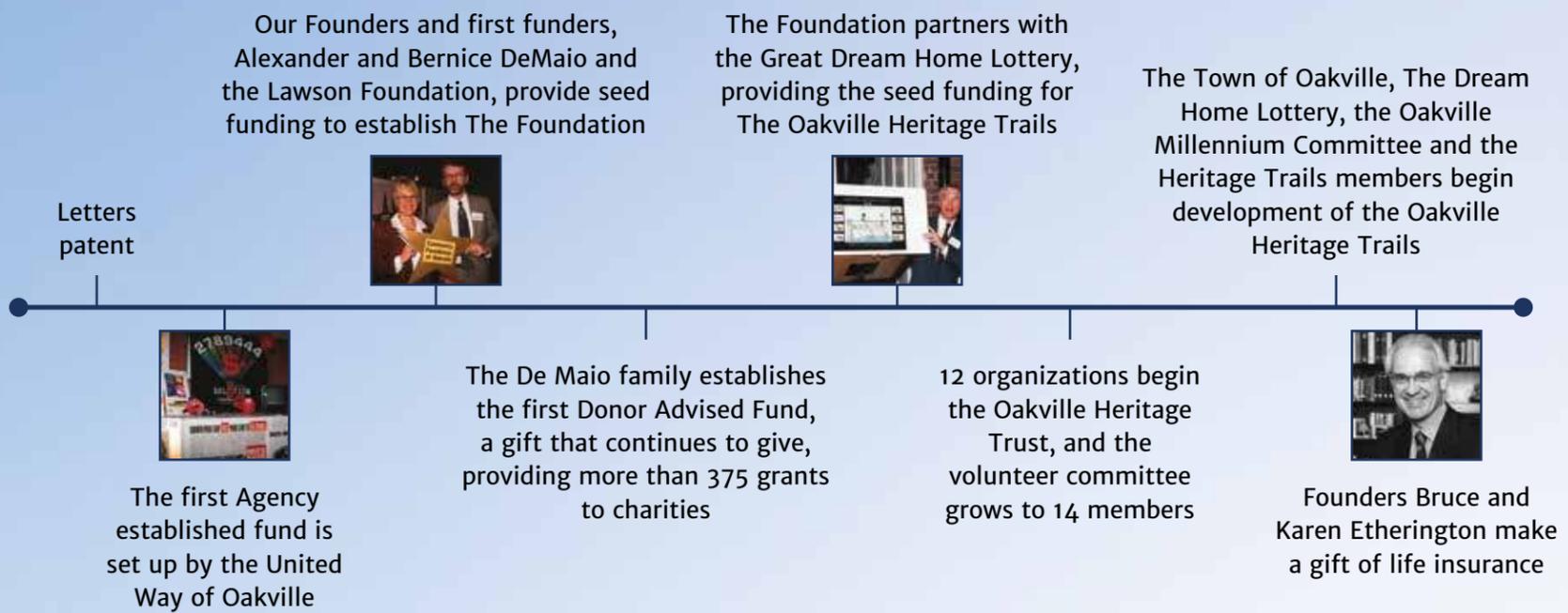
Oakville Hospital Foundation moves nearly \$10 million in existing endowments into Foundation Pooled Funds

The Foundation publishes three Vital Signs reports. The 2011 issue delves deep into the hidden issue of poverty and mental health in Oakville

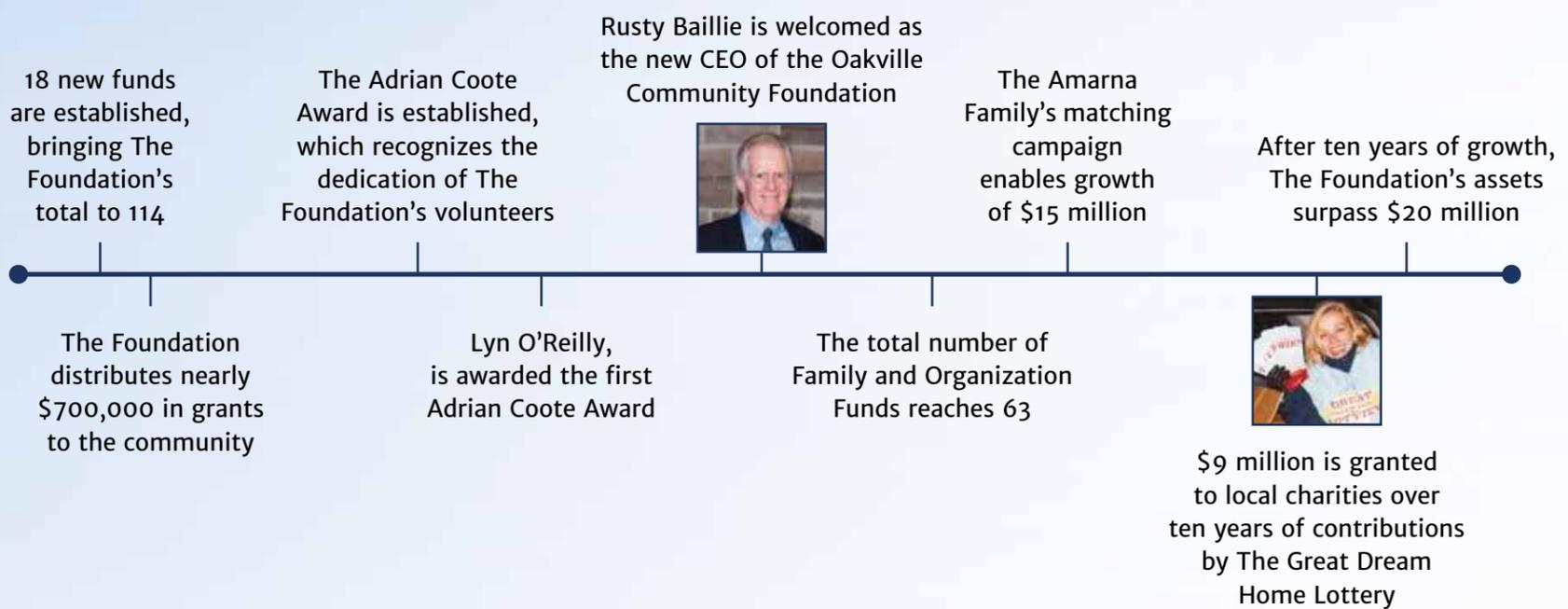
Strategies to direct long term support towards the issues of mental health and poverty in Oakville are developed



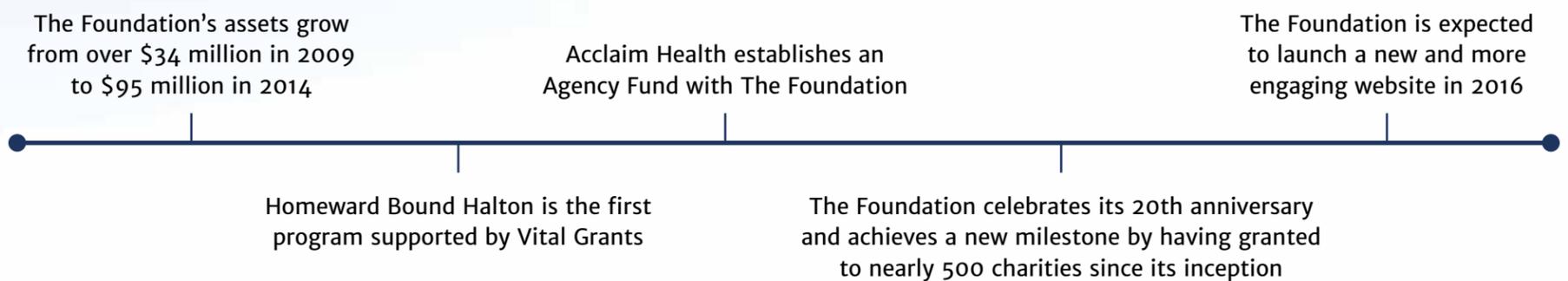
the first five years | 1994 - 1999



our tenth to fifteenth years | 2004 - 2009



in our 20th year and beyond | 2015 +

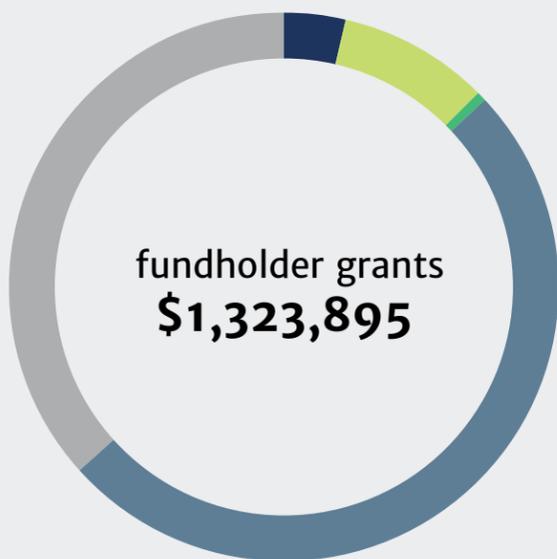


2014 at a glance

Each year we have the privilege of granting funds to various groups within our community. The Foundation provides careful management of the monies given over to our care. These charts and graphs are a way of providing a clear and concise snapshot of our granting and fund positions for the past year, as well as demonstrating our historical data.

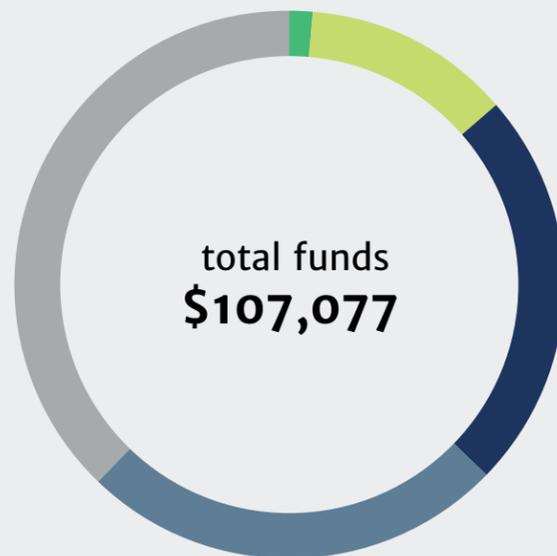
The complete audited financial statements, as of December 31, 2014, are available on our website at theocf.org/publications

fundholder grants total by areas of focus



Arts & Culture	\$51,014
Educational	\$114,660
Environmental	\$8,650
Health & Fitness	\$664,523
Social Services	\$485,048

community grant funds



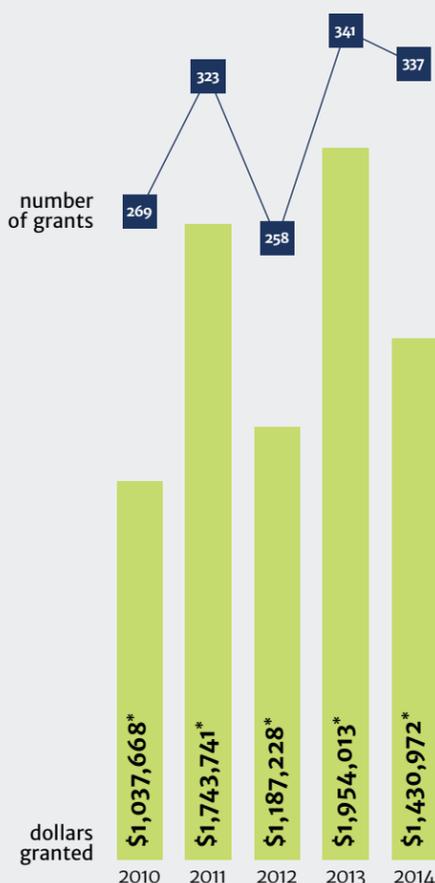
Youth & Recreation Fund	\$25,380
Environmental Fund	\$13,150
Athena Scholarship Fund	\$1,500
Community Fund	\$26,750
Henderson Fund	\$40,297

The Community and Henderson Funds supported the Foundation's priority granting as follows:

Poverty	\$34,000
Mental Health	\$23,310
Volunteerism	\$9,737

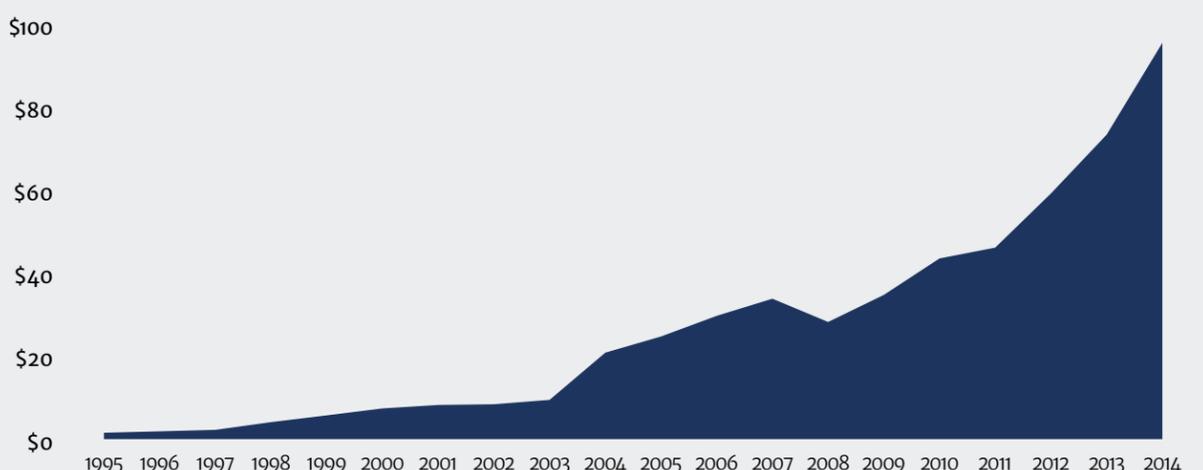
number of grants and total granting

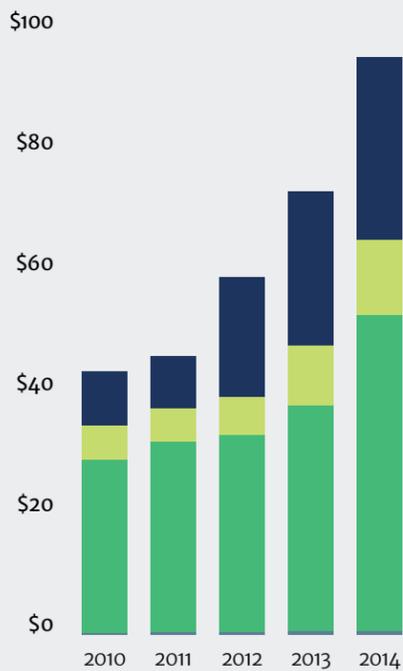
*Total grants reflects amount after prior year grants returned.



growth in total assets since inception (millions)

Since inception 20 years ago, The Foundation has been supported by very generous donors, successful community partnerships and relatively strong investment results and has grown on average 27% per year. At the end of 2014, Total Assets reached \$95.8 million.



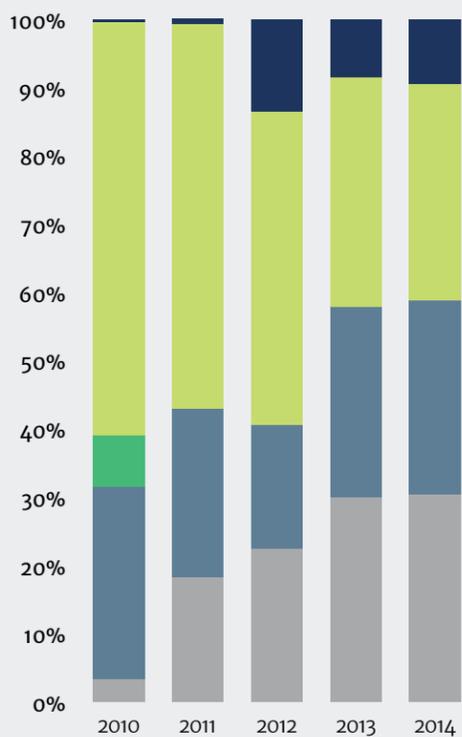


fund balances by type (millions)

Endowed Funds are considered to be permanent in nature, pursuant to restrictions established at the time that donations are received and the granting is restricted to levels determined by The Foundation's Board of Directors, in compliance with Canada Revenue Agency requirements. The dollar value of the Foundation's Endowed Funds has increased by 40% during 2014 and 12 new endowed funds were established for a total of 141 endowed funds.

The Foundation accepts funds from other charitable organizations for the purpose of investment pooling and the fund balances are recorded as liabilities as Funds Held on Behalf of Community Organizations.

- Held on Behalf of Community Organizations
- Grant, Flow-Through Gifts and Community Projects
- Endowed
- Operating, Stabilization Reserve, and Capital Assets



investment pool | asset mix

The asset allocation fluctuates within the parameters prescribed by the Investment Policy dependant on market outlook. Early in 2014, a traditional mortgage fund was added to the investment portfolio to diversify the fixed income portion of the portfolio. Currently there are 11 investment strategies in the investment pool managed by 7 managers. Global Investment Solutions, an Investing Consulting firm specializing in governance, continues to advise the Investment Committee providing investment industry information, governance oversight and new product ideas.

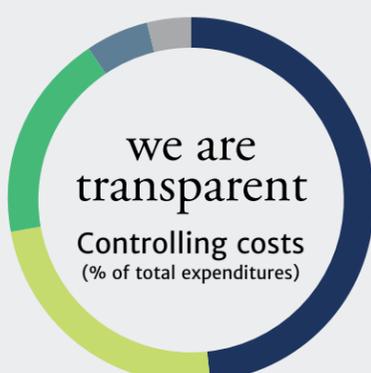
target asset mix

Fixed Income	40%
Canadian Equities	40%
Global Equities	20%
	<u>100%</u>

- Cash
- Fixed Income
- Alternative
- Canadian Equities
- Global Equities

investment returns

The Foundation invests the funds of the investment portfolio in a prudent manner to optimize long-term returns taking into account the Spending Policy needs of the Fund and safety of capital. The annualized rate of return over the past 5 years was 9.1% against a benchmark of 7.9%, and over the past 10 years 6.9% against a benchmark of 5.4%.



Grants	48.5%
Charitable Works	23.8%
Investment	18.5%
Administration	5.5%
Fundraising	3.7%
	<u>100%</u>

we are efficient

Administration as % of Assets

Investment Management	0.9%
Administrative Costs	<u>0.2%</u>
	<u>1.1%</u>

the value of belonging

how The Foundation facilitates the gift of philanthropy

our perspective and knowledge

We have a big picture view of the challenges facing our community. Because we work closely with both Fundholders and non-profit organizations – and because we’ve conducted Oakville’s Vital Signs reports over the years – we’re in a unique position when it comes to understanding the most pressing concerns and needs around us. This expertise is invaluable when donors plan their gifts so that they can have the greatest and most lasting impact.

our foundation

Since our start in 1994, the Oakville Community Foundation’s total assets have grown to just under \$100 million. This growth has enabled our family of fundholders and ourselves to support and develop innovative programs to help keep Oakville a vibrant and healthy community. Through our knowledge of the non-profit sector, we provide information to Fundholders and manage their financial gifts expertly to ensure their philanthropic wishes are met.

our grants

The Oakville Community Foundation has a long and esteemed history of helping, supporting and investing in our region. With our close connections to the non-profit sector, we provide insightful, effective grant distributions to improve the quality of life in our community.

Grants are distributed to registered charities via donor-directed funds, bequests, and through our own Community Fund, which grants across a wide spectrum of sectors including but not limited to; arts and culture, education, health, wellness, and social services.

our work with fundholders

We make it easy for our Fundholders to support causes that are important to them. There are many ways to give, such as establishing a fund in your area of interest, or giving where the need is greatest through federally-registered charities.

Prudent financial management of endowed assets achieves maximum returns and assures sound financial management practices so Fundholders’ legacies are respected in perpetuity.

In addition, The Foundation manages funds on behalf of numerous registered charities. In the words of one such charity “We knew that, like us, The Foundation cares deeply about Oakville. It was really important to us to partner with an organization that shares our values, and which exists to help others”, said Acclaim Health.



oakville community foundation committee members

advisory council Tom Alton • Douglas Brady • June Cockwell • Elaine Collins • Adrian Coote • Carole Crotty • Angela DiCintio*
Bruce Etherington • Dan Ferrone • John Ford • Finn Hovland • Catherine Hurley • Terry Jackson • Jay Lockwood* • Bill MacLeod
Florian Meyer • Lyn O'Reilly* • Don Pangman* • Bill Smith • Bianca Tino-Gaetani • Peter Willis

audit committee Jeff Black* • Ian Cockwell • Jim Collins • Doug Gray • Ren Henderson • John Mitchell[†] • Stefano Zuliani

finance committee Frank Canis • Chuck Havill • Ren Henderson[†] • Frank Lochan • Jonathan Flawn

governance committee Carole Crotty* • Brian Hanna • Gerry Popp[†] • Mags Shorey • Michael Whitcombe • Tim Zahavich

investment committee Jeff Black[†] • Ian Cockwell • Loren Francis • Terry Jackson • Nigel Kettle • Frank Lochan
John Mitchell • John Platt • Larry Scott • Peter Willis

*Indicates retired from committee during 2014 | [†]Indicates committee chair

board of directors



Back row (L to R): Ren Henderson, Jeff Black, Rusty Baillie (CEO), Nick Jelinek (Chair), Gerry Popp, John Platt
Front row (L to R): Guy McLean, Mags Shorey, Joanne Peters, Melinda Harrison, Mike Whitcombe Missing from photo: Ian Cockwell, Brian Hanna

foundation staff

Carolyn McDougall
Director, Grants &
Stakeholder Relations

Kayla Willet*
Special Projects Coordinator

Lori Armitage
Accountant

Rusty Baillie
CEO

Aldis van Warmerdam
Director, Finance & Investment

Sarah McPherson
Director, Communications
& Development

Judy Bonifacio
Manager, Grants &
Fund Management

Alison Moeller
Director, Finance & Investment

Absent from photo,
Karen Dysart-Chuba*
*retired 2014





the oakville heritage trails: then and now

a look at our first step along the philanthropic path

A small tower serves as a marker on the entrance and signifies the beginning of a new section of a beautiful trail, open to cyclists, joggers, and walkers. On it, panels indicate the route you're about to take and name the dedicated partners who worked together to build the Oakville Heritage Trails.

In fact, this was the ground-breaking initiative for a young Oakville Community Foundation. This signature partnership of The Foundation and the Town of Oakville continues to be a tangible expression of how The Foundation serves as a catalyst in identifying important needs and making things happen in our community.

Key Players

- Former Oakville Mayor **Harry Barrett** is the Honorary Patron of the Trails
- **Ann Mulvale** was Mayor through the development and fundraising for the Trails
- Heritage Trails Committee was Co-Chaired by **David Carter** and **Dave Stewart**
- Fundraising group was chaired by **Adrian Coote**
- **Red** and **Brenda Wilson** were patrons
- Oakville Heritage Trust's first chair was **Catherine Hurley**, who was also a Foundation board member
- Former Foundation CEO **Megan Campbell**

The Trails Today

There are five trails making up the entire system, which include: the Bronte Creek Trail, Crosstown Trail, Joshua's Creek Trail, Sixteen Mile Creek Trail and the Waterfront Trail. Here are a few interesting things to watch for as you traverse the trails:

- 16 Mile Creek's Atlantic Salmon population
- Stone Hookers
- Parts from a 19th century basket factory
- African Methodist Church consecrated in 1892
- Fishing and boat building in 1834
- First Nations settlements dating back 9,000 years

thank you

We wish to thank our corporate partners who help advance the work of the Foundation by allowing us to focus on the work we do daily in building our community.



FAMILY HARMONY AND PHILANTHROPY
HELPING YOU HELP OTHERS

&



Canso Investment Counsel Ltd. • CI Investments Inc. • Cooper Construction Limited • Crestridge Asset Management Inc.
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The Institute of Cosmetic & Laser Surgery • The Invidiata Team • The National Bank Financial - Martin Group



theocf.org

478 Morden Rd.
Ste. 204, Oakville
Ontario, L6K 3W4
905 844 3562

info@theocf.org

CHARITABLE BIN
89193 4374 RR0001