

**BRINGING WOMEN TOGETHER TO REALIZE THE POWER OF
COMMUNITY-BASED PHILANTHROPY IN OAKVILLE.**



Established in 2018, The Collective brings together local women with an interest in learning more about the Oakville community while pooling their charitable dollars to make gifts with greater impact, now and in the future.

BUILT ON THREE AREAS OF FOCUS



Education
Issues
for
Women



Support
Networks
for
Women



Mental
Health
Supports
for
Women

**OAKVILLE'S FIRST COLLECTIVE GIVING PROGRAM
FOR WOMEN, BY WOMEN, INSPIRING LONG-TERM GIVING**



410 North Service Road East Ste. 200 Oakville, ON L6H 5R2
905 844.3562 • www.theocf.org



Building Community Through Philanthropy.





HOW IT WORKS.

Each member contributes an annual amount of \$1,000*. Annual donations are grouped together and 40% is granted to a qualified charity determined by the members in keeping with their identified priorities. The remaining portion of donations are added to the Women's Giving Endowed Fund, ensuring community needs are addressed for years to come. The Oakville Community Foundation supports the costs of the WGC operating activities.

OUR GUIDING PRINCIPLES.

1. Be thoughtful and informed about local issues with built-in learning opportunities.
2. Ensure longevity in the program by utilizing partial permanent funding and partial granting. The program provides a method of direct granting while building a permanent fund for years to come.
3. Be for women, by women, with a focus on immediate and long-term impact in our local community.
4. Draw from research and evidence based materials (current and future), to support directions and focus for funding.
5. Focus for granting is local and for women-specific needs and programs.

EDUCATIONAL OPPORTUNITIES.

The Collective meets three to four times per year. Every gathering provides an opportunity for engagement, networking and education. The Foundation staff assist the members by providing insights from their work while engaging outside experts. These meetings help members broaden and expand their understanding of community needs, focused on members' core priority areas: women in education, support networks and mental health.

The Foundation works to inform members by bringing ideas, programs and research that meets the group's priorities. Decision making for grants is made with the members' input and feedback.

*Participation is our goal. If financial barrier is holding you back from participating, contact Sarah to discuss what you would like to contribute.



OUR HISTORY.

2018: Our First Women's Event

- The Foundation hosted its first Person's Day gathering on October 18th and invited local women to participate in The Collective

2019:

- The Collective defined, designed and set the framework for their work
- The Collective reviewed applications from a number of charities, aligned to the WGC priority areas and agreed to commit three years of support to help build this charities key program
- The first multi-year grant recipient was Heartache2Hope and their Closed Support Group and Individual Grief Support Programs

2020:

- The Endowed Fund grew to just over \$54,000 in the two-year period
- The Flow-Through Fund had a balance of just under \$8,000 in the two-year period
- The Collective made its second-year commitment grant to Heartache2Hope, which was \$8,500
- Combined with the first year commitment, a total of \$16,500 was granted to Heartache2Hope

2021:

- The Endowed Fund at the end of 2021 was just over \$95,000
- The Flow-Through Fund at the end of 2021 was \$14,000
- Cumulative Granting since inception has been \$30,000
- The Collective voted to help a new charity, the Halton Youth Collective and provided initial seed funding of \$5,000 with a three year grant commitment (2022-2025)

What members are saying...

"I'm truly thankful to be part of the Women's Giving Collective at the Oakville Community Foundation. It's something so unique, and I love being connected with so many other wonderful, interesting and empowering women. "

"I understand and strongly believe in the idea of women supporting women. Through the Women's Giving Collective, we can help women be more empowered, more strategic, and achieve a more significant impact as a group than we might alone."

"I would have a much smaller impact if I was donating by myself but as a member of this Collective I feel that I can make a difference and be part of a group of women with the shared goal of supporting my community."



HOW CAN I GET INVOLVED?

1. Join a session and learn first hand what it's all about.
2. Connect with a member: ask them questions and hear first-hand why they're part of The Collective.
3. Speak with The Collective's organizer, Sarah McPherson, Director of Philanthropy & Communications at the Oakville Community Foundation by emailing sarah@theo.cf.org or calling 905-844-3562 x 302

Already ready to join? Great! Simply fill in the Commitment Form and send it back to us. Annual membership is easy; you can support the Women's Giving Collective Monthly, annually or another frequency that suits you.



ABOUT THE OAKVILLE COMMUNITY FOUNDATION

The Oakville Community Foundation is your local charitable solutions provider. We act as a philanthropic medium, delivering the tools and initiatives to help you realize your charitable passions. As a charity, we are uniquely positioned to help donors participate in the best way that suits them, both today and tomorrow, in the community and beyond. The Foundation has more than 25 years of leading expertise and has granted more than \$53 million in support of charities.

To learn more about the Oakville Community Foundations and how we can support your charitable passions, go to www.theocf.org



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