

INVESTING IN GENDER EQUALITY



Deetken Impact is a Canadian impact asset manager focused on investments in women's empowerment, clean energy, and impact enterprises in Latin America and the Caribbean. We are proud of our diverse team of seasoned investment professionals based in Mexico, Central America, South America, the Caribbean, and Canada, and our track record of more than two decades of direct investing experience.



Achieving Sustainable Development Goal (SDG) 5, Gender Equality, is essential to achieving all 17 SDGs and to maximizing social and environmental impacts. That's why Deetken Impact is committed to supporting gender equity across all business activities and to implementing investment management practices that empower women.

\$150MM AUM

5 Funds

55 Investments

17 countries

OUR APPROACH

We are strategically positioned to advance gender equality within portfolio companies and the communities in which they operate. As such, we:

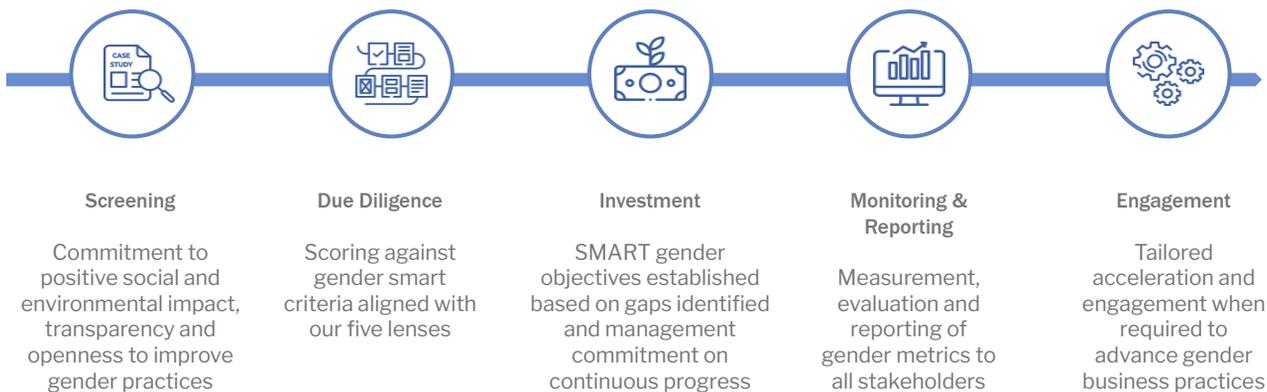
- ✓ Launched the first Gender Lens Investment (GLI) Fund dedicated to Latin America & the Caribbean: [The Ilu Women's Empowerment Fund](#).
- ✓ Identify, invest in, and engage with companies that are committed to gender equality and empowering women.
- ✓ Incorporate gender considerations and metrics at every step of the investment process to assess, monitor, and advance companies' gender business practices.

As we institutionalize our GLI approach, we have adapted GLI practices to each investment fund. For instance, we are leading investors at the nexus of gender equality and climate change as our deep experience contributing to the renewable energy transition uniquely positions us to address gender disparities in the sector.



GENDER SMART AT EVERY STEP

By applying gender smart investment practices across all funds and investment, activities, we ensure that our investments drive measurable improvements in gender business practices and as such, meaningful impacts on women.



OUR TEAM

We believe that change starts from within. That's why we are committed to building gender awareness within our team and ensuring diversity at all levels - including Board of Directors, Leadership, and Investment Committees. We have also developed an in-house center of expertise led by Managing Partners Magali Lamyin and Alexa Blain and Impact & Gender Officer Rachel Murphy.

62% Team members identify as women

65% Team members identify as Hispanic or Latin



Magali Lamyin
Managing Partner



Alexa Blain
Managing Partner



Rachel Murphy
Impact & Gender Officer

SNAPSHOT: THE ILLU WOMEN'S EMPOWERMENT FUND



Deetken Impact and Pro Mujer launched the [Ilu Women's Empowerment Fund](#) and collaboratively manage it as a joint venture. With USD \$35 million in AUM, the Ilu Fund has 27 investments in 12 countries.

The Ilu Fund's investment strategy places strong emphasis on women's economic empowerment and entrepreneurship by investing in gender-sarrt companies in the areas of:

- Financial Inclusion
- Affordable Housing
- Renewable Energy
- Healthcare
- Sustainable production
- Education



587,715 women received financing (79% of clients served)



6,263 full-time jobs supported (51% women)



242,825 MSME clients received health treatments



383,723 MSME clients received business training

BEYOND FINANCING

We recognize that businesses often need more than just capital to grow sustainably. We support the companies in which we invest to improve gender practices through customized, hands-on engagement.

With the support of the USAID Gender Equality and Women's Empowerment Hub program and in partnership with Pro Mujer, the Ilu Fund developed the [Ilu Women's Empowerment Program](#) to promote gender equality in Latin America. The Program addressed key obstacles to the adoption of gender-smart investing and business practices in the region through a three-pronged approach:

- Incremental capital
- Technical assistance
- Knowledge dissemination and advocacy

<p>1,085 Participants¹ Across the Americas</p>	<p>5.8 MM USD raised in blended finance capital, with 80% of transactions representing investors new to the Ilu Fund</p>	<p>15 technical assistance projects in nine countries</p>	<p>17 tools featured in an open-source toolkit</p>
<p>3 webinars that reached 534 participants across 23 countries, of which 92% identify as women and more than one-third who are entrepreneurs</p>	<p>14 regional workshops that reached 102 participants that reside in 16 countries and of which 75% identify as women</p>	<p>9 investor education events sharing our gender lens investing approach that reached 841 people</p>	<p>3 case studies highlighting technical assistance in different project streams, countries, and sectors</p>

We have now incorporated gender-focused engagements throughout our technical assistance programs, such as:

Investment, Enterprise & Sustainability (INES) program (USAID supported)

Scaling Up Renewable Energy Program in Low Income Countries (SREP) program (IDB Lab)