Oakville's community generosity raises almost $920K for local charities

FOR IMMEDIATE RELEASE
Oakville, Ont., January 13, 2025 - The Oakville Community Foundation is thrilled to announce that the 2025 **GIVEOakville** campaign raised almost $920,000 for local Oakville charities, thanks to the generosity and support of the Oakville community.

GIVEOakville is a local crowdfunding campaign run annually by the Oakville Community Foundation, most recently from November 14 to December 9, 2025. The campaign makes it easy to give to Oakville-based charities through a single online platform and offers benefits like no transaction fees, meaning all donations go directly to the charity.

In total, $916,227 was raised and granted to the more than 65 charities that participated in the campaign in 2025. This includes top-up funding from The Foundation, as well as additional funding given to charities that are racialized or gender-equity led or focused.

New this year, donors could make a donation to a cause and have their donation split among those charities. Donors can now also contribute to a general **GIVEOakville** Fund year-round. These funds are shared with all the participating **GIVEOakville** Charities, and any money raised now will benefit the 2026 campaign.

"The Foundation is extremely grateful to all of the generous donors and our Fundholders for their support of Oakville charities," said Wendy Rinella, CEO of the Oakville Community Foundation. "**GIVEOakville** keeps donations local and proves that when we all come together as a community, we can make a significant difference."

To launch the campaign, The Foundation held its award-winning **GIVEOakville LIVE!** event at Appleby College on November 16. Community members had the opportunity to meet the participating **GIVEOakville** charities and learn more about their important work in our community.

The OCF would like to thank the members of the **GIVEOakville** Leadership Council, which was an integral driving force behind readying the campaign and connecting with donors. Thank you to:
- Andy Aicklen (Co-Chair)
- Jen Zhou (Co-Chair)
- Josh Engelbrecht
- Jessie Nairn
- Faiza Sandhu
- Gorden Vuong
- Jeff Zhu

The Foundation is grateful to the following sponsors that supported community giving through **GIVEOakville**:

- **Presenting Sponsor:** Shoppers Drug Mart, Prince Michael Drive
- **Campaign Sponsors:** Dave Pecharich Insurance Agency - Co-operators & Engelbrecht Associates
- **GIVEOakville LIVE! Event Sponsors:** Advisory Money Strategies, Henderson Partners LLP, RBC, Strongman Properties Inc., O'Connor MacLeod Hanna, MNP & KPMG
- **Community Sponsor:** Cogeco

Since 2019, **GIVEOakville** has raised and granted more than $5 million.

GIVEOakville will return in November 2026 and can be supported year-round through the GIVEOakville Fund.

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Oakville Community Foundation
The Oakville Community Foundation is Oakville's largest community of philanthropists with 400 Funds. The Foundation acts as a philanthropic medium, investing donations to generate new money for our community. We conduct local research to provide our diverse donors with knowledge and solutions to make an impact in the local community, both today and in the future. Thanks to the visionaries in our community who started The Foundation more than 30 years ago, The Foundation has granted more than $75 million to support charities locally and beyond.

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